

EXHIBIT 2
PUBLIC REDACTED VERSION

E [REDACTED], 2021-01-26 08:01:32

https://www.failbettergames.com/new-social-actions/

T [REDACTED], 2021-01-26 08:56:23

ooh what! < 3

T [REDACTED], 2021-01-26 08:56:36

wait no i misread!

T [REDACTED], 2021-01-26 08:56:56

Over the years, however, we designed increasingly complex social actions. This culminated with activities like chess and sparring, complex, multi-stage activities that tie together several social actions.

T [REDACTED], 2021-01-26 08:57:01

yeah that's why they're fun!

T [REDACTED], 2021-01-26 08:57:38

ok letter writing decent replacement!

T [REDACTED], 2021-01-26 08:58:16

although i really do wish there were a quiz or wario-ware style minigame element to these activities

T [REDACTED], 2021-01-26 08:58:33

e.g. spelng, grammar, and vocab quiz for letter writing that determines quality of letter!

T [REDACTED], 2021-01-26 08:59:10

rhythm game for everything else!

T [REDACTED], 2021-01-26 08:59:51

at first i was like ooh they're adding more chess!

E [REDACTED], 2021-01-26 09:00:04

Yeah chess going away forever!

T [REDACTED], 2021-01-26 09:01:22

nooo ok those were all so fun too with the multi-part nature!

E [REDACTED], 2021-01-26 09:02:37

Yeah but just think of all the great letters you can send me!

https://www.buzzfeed.com/todefeatthehuns/which-fictional-pink-wearing-woman-are-you-1ucwjkad1f

E [REDACTED], 2021-01-26 15:05:21

Ooh Garber LLC meeting on Friday! Let's get Jonathan to dial in!

E [REDACTED], 2021-01-26 15:07:10

Oh also Ads team in freaking out about some Play VP escalation over that new policy so let me know if you want to discuss!

E [REDACTED], 2021-01-26 15:09:28

OK this Bryan Garner thing sounds like a combination of Nia's thing and Bo's thing!

E [REDACTED], 2021-01-26 15:09:43

Like some VC scalable law interpretation consultancy?

T [REDACTED], 2021-01-26 15:10:33

hahaha omg! do it during arkham! we'll all dress up as shadow board!

T [REDACTED], 2021-01-26 15:10:35

anime finance!

E [REDACTED], 2021-01-26 15:10:49

Yeah you can be my personal representation!

T [REDACTED], 2021-01-26 15:12:37

ooh do have a look in mind!

T [REDACTED], 2021-01-26 15:18:28

oh yeah i can discuss! what is it? been so busy on xiaomi and other stuff haven't been closely involved but happy to help if i can!

T [REDACTED], 2021-01-26 15:18:57

xiaomi, answering kevin klein questions i've already answered 3+ times over the past year...all the important stuff!

T [REDACTED], 2021-01-26 15:19:06

who's the VP?

E [REDACTED], 2021-01-26 15:19:12

OK so I haven't been fully looped in either since properly Mike Z's business, but obvs he's not going to reach out to your team since he doesn't even know what's happening!

T [REDACTED], 2021-01-26 15:19:17

feel like i can talk sense into most VPs!

Feel like it's a Shie thing mostly?

E [REDACTED], 2021-01-26 15:20:11

So as far as I can read it (and obviously I only have Ads side of the story!) it's an issue grown out of that new policy Play wanted Ads to instate a few months ago...

E [REDACTED], 2021-01-26 15:21:01

Play originally wanted to [REDACTED], but then settled for reasonable intermediate policy basically saying if you're running ads that take you to download from 3P store, have to disclose!

E [REDACTED], 2021-01-26 15:21:03

Which p good!

E [REDACTED], 2021-01-26 15:21:11

And I think the teams agreed on [REDACTED].

E [REDACTED], 2021-01-26 15:21:25

(since obviously really burdensome to [REDACTED])

E [REDACTED], 2021-01-26 15:22:03

But now apparently Play escalating because 1) mad at [REDACTED], and 2) also mad that Google Ads can only [REDACTED].

E [REDACTED], 2021-01-26 15:23:42

So ads enforcement folks all spun up in a tizzy like 1) is unreasonable and not what we agreed to, and 2) literally impossible!

T [REDACTED], 2021-01-26 15:25:07

ugh so weird! shie's escalating?

E [REDACTED], 2021-01-26 15:25:19

So all I have is an email thread where they looped me in for fake privilege, but says:

T [REDACTED], 2021-01-26 15:25:33

suzanne maybe?

E [REDACTED], 2021-01-26 15:25:36

Given our aggressive set of 2021 OKRs that we just finalized and the extent to which our team is over-stretched and putting our team health at risk, it is unreasonable for the Play team to ask us to drop everything based on only a 30 minute meeting called out of the blue at the VP level. This is especially true considering that we have an existing agreement that Shie LGTM'd for reactive.

E [REDACTED], 2021-01-26 15:25:42

So seems like there was VP meeting yesterday?

E [REDACTED], 2021-01-26 15:26:00

E [REDACTED], 2021-01-26 15:26:51

So I think the ads people plan to send some snippy email to the Play people being like is this even a real problem and if so can you give us heads to deal with it, which fair enough!

T [REDACTED], 2021-01-26 15:27:11

omg physical health at issue!

E [REDACTED], 2021-01-26 15:27:15

REDACTED - PRIVILEGE

E [REDACTED], 2021-01-26 15:27:16

REDACTED - PRIVILEGE

E [REDACTED], 2021-01-26 15:27:50

REDACTED - PRIVILEGE

T [REDACTED], 2021-01-26 15:28:26

REDACTED - PRIVILEGE

T [REDACTED], 2021-01-26 15:29:03

energy from this is it's something suzanne being super type a about trying to run to ground but honestly she does listen to reason seems more like miscommunication

E [REDACTED], 2021-01-26 15:29:09

REDACTED - PRIVILEGE

T [REDACTED], 2021-01-26 15:29:16

funny enough had 1:1 with her i punted today b/c so busy with everything else!

T [REDACTED], 2021-01-26 15:30:27

REDACTED - PRIVILEGE

E [REDACTED], 2021-01-26 15:30:36

REDACTED - PRIVILEGE

E [REDACTED], 2021-01-26 15:30:51

REDACTED - PRIVILEGE

E [REDACTED], 2021-01-26 15:31:32

REDACTED - PRIVILEGE